



513.560.8104 | hello@bymariabee.com | bymariabee.com

## ● EDUCATION

**2010–2014**

### **Miami University**

BFA in Graphic Design  
Minor in 2D Media  
*summa cum laude*

## ● SKILLS

Illustrator  
InDesign  
Photoshop  
Figma  
Sketch  
Procreate  
Adobe XD  
Lightroom  
PowerPoint  
Keynote  
Mailchimp  
HTML/CSS

Branding  
Illustration  
Art Direction  
Pattern Design  
Web Design  
Digital Marketing  
Hand Media  
Hand Lettering  
Copywriting

## ● EXPERIENCE

**December 2022–present**

### **Associate Creative Director at Media.Monks**

**August 2020–December 2022**

### **Senior Art Director at Media.Monks (formerly Firewood Marketing)**

Creating marketing materials—including microsites, email campaigns, videos, and social assets—for LinkedIn; working closely with creative, account, and client partners to develop campaigns across LinkedIn's suite of products

**February 2016–present**

### **Freelance Graphic & Surface Designer**

Offering branding, graphic design, art direction, pattern design, illustration, and hand lettering services

**April 2018–August 2020**

### **Graphic Designer + Brand Developer at the San Francisco Foundation**

Met a variety of design and production needs as the sole in-house designer; redesigned visual identity system to support strategic goals; led rollout of new materials; art directed multiple SFF program rebrands

**September 2016–April 2018**

### **Designer + Digital Marketing Program Manager at PLAE Shoes**

Created and coordinated digital campaigns across channels in a fast-paced start-up environment, working closely with marketing, development, and sales teams; designed accessories for sale

**May–September 2016**

### **Junior Brand Designer at PLAE Shoes**

Developed brand assets & marketing materials—including ads, email campaigns, event materials, and web designs; retouched and maintained extensive photo library

**July 2015–February 2016**

### **Art Director at Curiosity Advertising**

Designed for print, out-of-home, digital, and video projects; art directed photo and video shoots; worked closely with the creative, account, and media teams to deliver on strategic advertising initiatives

**May 2014–June 2015**

### **Junior Art Director at Curiosity Advertising**

Designed for ad campaigns and visual identity projects

**May–August 2013**

### **Creative Intern at SpiceFire**

Assisted package design for household CPG brands

**May–August 2012, January 2014**

### **Design Intern at Curiosity Advertising**

Assisted creative team on print, digital, and identity projects